

Mission Specialist

Intermediate to Senior level

Are you a Graphic Designer, Marketing Strategist or Creative Account Manager in the creative industries? Do you possess a passion for strategy, design, digital trends and innovation, social networks, brand development and positioning to start, build and grow businesses?

Firebrand needs another experienced, progressive, creative problem solver with marketing, design and digital skills. Someone who can push creative boundaries, juggle and support clients, balance budgets and slay deadlines; whilst creating strategies and producing physical and digital design solutions.

A curious, driven, Designer/Marketing Specialist that goes above-and-beyond. One that can think strategically and independently, is creative and design-oriented, likes people and thrives in an agency environment.

Must haves:

- An awesome attitude, endless curiosity and drive.
- A love for communication, design and social media.
- A strategic mind and keen storyteller.
- 3-5+ years experience in the advertising, design or communications industry.
- Knows the difference between something good and something great.
- Can manage client budgets and expectations.
- Believe in and be able to articulate your own ideas and build on and grow those of others.
- Are resourceful and willing to get stuck into anything - like reporting, social management, writing emails or copy, working with google applications - whatever is required to see a project through.
- Are brave enough to try something new and can write and present ideas with clarity.
- Blessed with an eye for design, layout, brand and messaging.
- Able to use Google Suite (Docs, Sheets, Gmail, Drive) or equivalent.
- Can write key brand messages with personality. Yes, even if you're a designer!

Designers: We want you to know Adobe Software inside out and show us your amazing design portfolio.

Marketers: We want you to know Social Platforms, Digital Advertising, Facebook Manager, Google Ads and your way around some Open Source Tools like Canva. Show us some visuals or results of your work.

Nice to haves:

- Hootsuite or Hubspot experience.
- Email Marketing experience.
- A Design, Marketing or Communications Degree.

If the above sounds like you, email us at hello@firebrand.nz with your CV and cover letter, and portfolio.